

RJS INSTITUTE OF MANAGEMENT STUDIES

A REPORT ON

VISIT TO VEMANA BUSINESS INCUBATION CENTRE

MSME, GOVERNMENT OF INDIA

VEMANA INSTITUTE OF TECHNOLOGY

Mr.Mukul Manohar S, Head, Vemana Business Incubation, MSME, Government of India, Dr.Gokul G, Assistant Professor, Department of Management Studies, RJS Insitute of Management Studies and 15 students of 1st year MBA visited Vemana Business incubation centre established at Vemana Institute of Technology, Bengaluru with MSME, Government of India, on 9th June 2023.

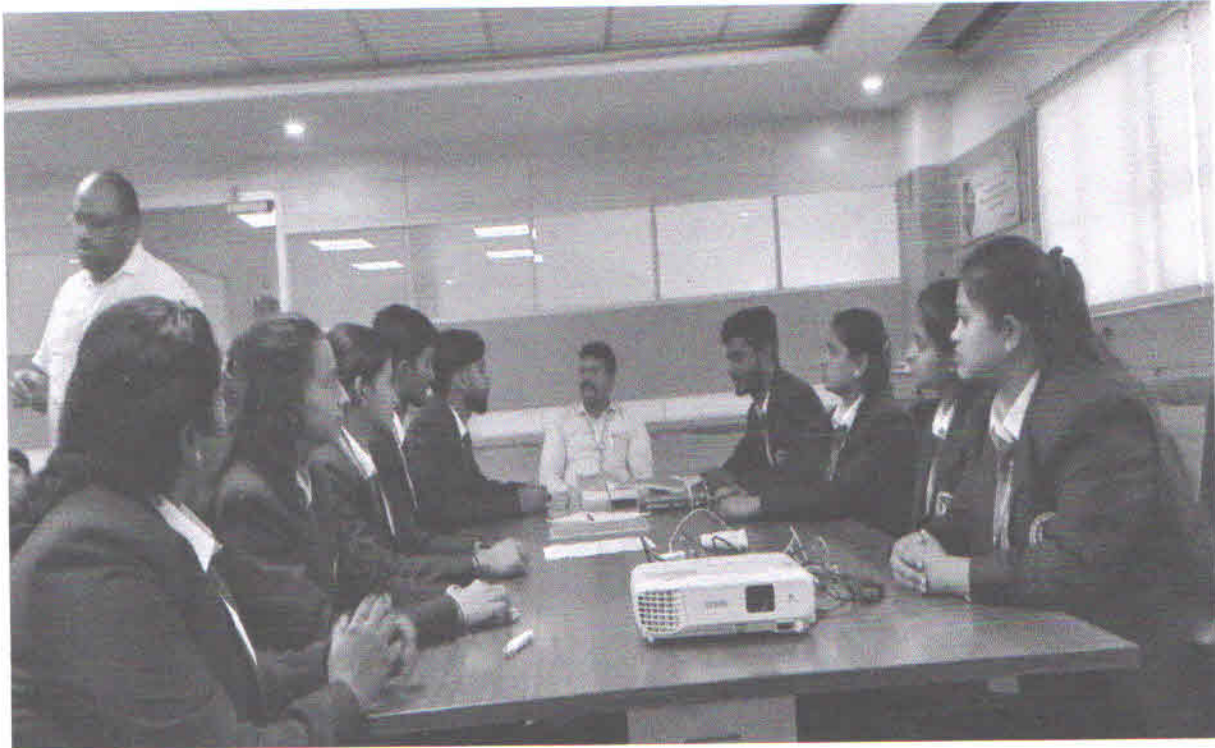



PRINCIPAL
RJS Institute of Management Studies
Koramangala, Bengaluru - 560 034,

OBJECTIVE

The basic objective behind this visit was to make the students to:

- Understand the concept of Incubation center
- See the facilities provided by such center
- Understand the various prototypes of business models and their operations
- Change perceptions from seeking job to creating the job



VISIT

RJSIMS team met Mr.Mukul Manohar S, Head of the centre, discussed the role of Vemana Business Incubation in providing the orientation, training and development, mentoring, getting patent rights, and commercialization of the product etc., He explained many sources for business creation such as how Management Students can do patent for their ideas, ideas into models with real time examples.

The centre is established in Vemana Institute of Technology campus has dedicated area with access to shared office infrastructure, Wi-Fi, etc. knowledge centre and digital labs, Meeting and conference rooms for closed discussions Teleconferencing facilities and Well-furnished business meeting lounge.


PRINCIPAL
RJS Institute of Management Studies
Koramangala, Bengaluru - 560 034.

The centre provides a platform to enthusiastic, zealous, and aspiring entrepreneurs to bring a positive change in the industry with launch of new and promising businesses. They encourage talent and innovative thinking and provide opportunities to the potential change makers of the academia and industry, thereby contributing towards bringing a positive change.



It is observed that education qualification is not the main criteria for admission of the entrepreneurs in the centre. They look at the dedication, the concept and the ability of the entrepreneur to execute the idea for selection. They conduct many programs such as pre- incubation and Business incubation programmes etc at the centre.

Students and faculty members are immensely benefitted with the visit to Vemana Business Incubation Centre, Vemana Institute of Technology, Bengaluru.

IMPACT & OUTCOME OF THE VISIT

- Students expressed interest to develop a prototype


PRINCIPAL
RJS Institute of Management Studies
Koramangala, Bengaluru - 560 074.

RJS INSTITUTE OF MANAGEMENT STUDIES

A REPORT ON

VISIT TO VEMANA BUSINESS INCUBATION CENTRE

MSME, GOVERNMENT OF INDIA

VEMANA INSTITUTE OF TECHNOLOGY

Mr.Mukul Manohar S, Head, Vemana Business Incubation, MSME, Government of India, Dr.Gokul G, Assistant Professor, Department of Management Studies, RJS Institute of Management Studies and 11 students of 1st year MBA visited Vemana Business incubation centre established at Vemana Institute of Technology, Bengaluru with MSME, Government of India, on 22nd March 2023.



PRINCIPAL

RJS Institute of Management Studies

Koramangala, Bengaluru - 560 021



OBJECTIVE

The basic objective behind this visit was to make the students to:

- Understand the concept of Incubation center
- See the facilities provided by such center
- Understand the various prototypes of business models and their operations
- Change perceptions from seeking job to creating the job

VISIT

RJSIMS team met Mr.Mukul Manohar S, Head of the centre, discussed the role of Vemana Business Incubation in providing the orientation, training and development, mentoring, getting patent rights, and commercialization of the product etc., He explained many sources for business creation such as how Management Students can do patent for their ideas, ideas into models with real time examples.

The centre is established in Vemana Institute of Technology campus has dedicated area with access to shared office infrastructure, Wi-Fi, etc. knowledge centre and digital labs, Meeting and conference rooms for closed discussions Teleconferencing facilities and Well-furnished business meeting lounge.


PRINCIPAL
RJS Institute of Management Studies
Koramangala, Bengaluru

The centre provides a platform to enthusiastic, zealous, and aspiring entrepreneurs to bring a positive change in the industry with launch of new and promising businesses. They encourage talent and innovative thinking and provide opportunities to the potential change makers of the academia and industry, thereby contributing towards bringing a positive change.

It is observed that education qualification is not the main criteria for admission of the entrepreneurs in the centre. They look at the dedication, the concept and the ability of the entrepreneur to execute the idea for selection. They conduct many programs such as pre- incubation and Business incubation programmes etc at the centre.

Students and faculty members are immensely benefitted with the visit to Vemana Business Incubation Centre, Vemana Institute of Technology, Bengaluru.



PRINCIPAL
RJS Institute of Management Studies
Koramangala, Bengaluru, 560075