KARNATAKA REDDYJANA SANGHA (R)

RJS INSTITUTE OF MANAGEMENT STUDIES

Excellence through Continuous Improvements

(Approved by AICTE and Affiliated to Bangalore University)

# 1, Mahayogi Vemana Road, 3rd Block, 17th Main, 5th Cross, Koramangala, Bangalore - 560 034
Ph : 080 - 2553 9648, 9347 61958, 99029 89305 Telefax : 080 - 2553 9648   E-Mail: info@rjsims.org
www.rjsims.org

Courses Offered : MBA, MCom, BBM

MBA Course is approved by AICTE
SWR/1-1-1366096817/EOA

B R O C H U R E
Karnataka Reddy Jana Sangha (KRJS)

“REDDYJANA SANGHA” (RJS) symbolizes the collective philanthropic responses of the society to the academic demands of modern India. From a humble beginning in 1925, it has covered great strides in the field of education. Today RJS is proud to have professional institutions, such as an Engineering college (Vemana Institute of Technology), RJS Institute of Management Studies offering BBM, MBA and M.Com courses & Polytechnic & Industrial Training Institute. RJS also runs a school from kindergarten to tenth standard and First Grade College from Pre-University to graduation level. In fact, a student can enter RJS at KG level and pass out with an MBA degree or M. Com, Degree.

KRJS is an Educational Institution with has devoted itself for the cause of Education at all levels especially catering to the poor and needy students at affordable fees. Meritorious students will get further concession in fee.

RJS Institute of Management Studies

RJSIMS commenced its Management courses during the mid 90's. The BBM program started during the year 1995-96 and MBA programme began during the year 1998-99, with a modest intake of 30 students for both the programmes. Currently the intake is 120 each for BBM & MBA and 40 for M.Com programme. All courses are affiliated to Bangalore University.

It has been the motto of RJSIMS to provide quality education to students. The main objective of RJSIMS is to transform the students into versatile and magnanimous corporate professionals by imparting quality education. This is assured through regular personality development and training on soft skills, lectures, workshops, GD's & Seminars. Besides, experts from leading Business Organizations are invited for Guest Lectures to update students about current trends in industries and to enhance their employability skills.

PEDAGOGY

The faculty at RJSIMS employ different teaching methods as appropriate to each subject. Apart from lecture sessions, team activities, case studies, role plays, individual presentations and other pedagogical tools are adopted which play a major role both in the personality and academic development of our students.

LIBRARY

The library has a good stock of management books as well as national and international management journals. We are planning to have a video library on management subjects. Students can also access information through the internet. The Institute has subscribed to EBSCO and Inflibnet. Around 6000 e-journals can be accessed through Inflibnet. This will facilitate the students and faculty to keep abreast of current trends in business and management.

INFRASTRUCTURE

RJS has emerged as one of the leading Educational Institutions in Bangalore in a span of 77 years. With a spacious campus of about 5.5 acres, aesthetically appealing looks and it is adjacent to the BDA Shopping Complex, adds to the location advantage. RJSIMS has sound infrastructure with a well-stocked library, computer lab, seminar hall and separate hostels for boys and girls apart from spacious and well-furnished classrooms.

www.rjsims.org
RJSIMS class rooms are well equipped with modern teaching and presentation aids like LCD, Projector, OHP, besides conventional aids of teaching.

RJSIMS is proud to be associated with some of the best academicians and Industry experts as visiting faculty, apart from dedicated full-time faculty in Marketing, HRM, Finance and Systems.

RJSIMS is having a seminar hall with a seating capacity of 200. The conference hall is well designed & used for seminars, workshops, & other functions.

RJSIMS has separate hostels both for girls and boys with ample parking space for vehicles. Adequate safety measures are ensured for the welfare of the students. The hostel is well equipped with 2/3 bed rooms, which are airy, well-lit and designed for optimum space utilization.

ALUMNI OF RJSIMS

During past 14 years, RJSIMS has produced over 650 successful managers for the Industry. Some of them are occupying top positions as Vice presidents, General Managers and Regional Managers in National and Multinational Corporations. Alumni Association has been formed to act as link between past and current students.

www.rjsims.org
RJSIMS is producing excellent Results consistently for the last 14 years. RJSIMS is currently rated as one of the top B-Schools in Bangalore in terms of academic excellence and Faculty.

MBA (Master of Business Administration)

Eligibility:
(a) 50% Aggregate in any Degree like BBM, B.Com, BE, BA, BBA, BCA, B.Sc, BHM, LLB
(b) Entrance test score in any one of the tests like KMAT, CMAT, MAT, CAT, PGCET

Specialization Offered: Dual Specialisation
FINANCE, MARKETING, HRM, IT, INTERNATIONAL BUSINESS.

M Com (Master of Commerce)

Eligibility: 50% Aggregate in Commerce subjects of BBM or B.Com or BBA

Specialization Offered:
FINANCE & ACCOUNTING

BBM (Bachelor of Business Management)

Eligibility: Pass in PUC or Class XII or equivalent any Combination of PUC is eligible.

Specialization Offered:
MARKETING, FINANCE, HUMAN RESOURCE, INTERNATIONAL BUSINESS

ADMISSION PROCESS

a. Application can be collected from office on payment of Rs. 100/- or downloaded from our website and submitted with a DD of Rs. 100/- drawn in favour of "RJS Institute of Management Studies" payable at Bangalore.
b. After scrutiny admissions will be made after verification of all certificates and documents.
c. Merit students will be given preference and concession in Fees.

For further information contact:

RJS INSTITUTE OF MANAGEMENT STUDIES

# 1, Mahayogi Vemana Road, 3rd Block, 17th Main, 5th Cross, Koramangala, Bangalore - 560 034
Ph: 080 - 2553 9648, 9347 61958, 99029 89305 Telefax: 080 - 2553 9648   E-Mail: info@rjsims.org

From Bangalore City Railway Station 12 kms. BMTC Route Nos. from Majestic: 171, 356, 356C, 342F
BMTC Route from KR Market: All series of 340, 341, 342 BMTC from Shivajinagar: 166, 342R
Bus Stop: Koramangala BDA Complex

www.rjsims.org